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## ORDER

Print Date 08/06/12 Page 1 of 3

Flight Dates 07/31/12-08/02/12

Contract / Revision 306187 / Candidate. Obama for America

Original Date / Revision 07/27/12 07/30/12 Agency Com 15%

Advertiser Obama / Democrat / Preside Billing Contact

1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007

Agency GMMB Inc

Buying Contact

1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # 1520 Sked A :60's

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Order Share % Market Value

Competing Station % of Order Amount

CABLE	%
UNKWN	100%
WBQC	%
WCET	%
WCVN	%
WKON	%
WKRC	%
WLWT	%
WPTO	%
WSTR	%
WXIX	%

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	55	\$57,043.50	\$67,110.00	0.00	07/30/12	08/02/12	55	\$57,043.50	\$67,110.00
Totals	55	\$57,043.50	\$67,110.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WCPO	07/31/12	08/02/12	M-F 430am News M-F 430am News	CM	430-5a	- TWT - - -	1:00	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/30/12	08/05/12	- TWT - - -		1		\$250.00		0.00					
N 2	WCPO	07/31/12	08/02/12	M-F GMTS 5-6a M-F GMTS 5-6a	CM	5-6a	- TWT - - -	1:00	4	\$400.00	P-1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/30/12	08/05/12	- TWT - - -		4		\$400.00		0.00					
N 3	WCPO	07/31/12	08/02/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	- TWT - - -	1:00	4	\$800.00	P-1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



WCPO

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Page 2 of 3

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Contract / Revision 306187 Flight Dates 07/31/12-08/02/12

Hiatus Dates

Original Date / Revision 07/27/12/ 07/30/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product Candidate. Obama for Amer Estimate # 1520 Sked A :60's

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 3	WCPO	07/31/12	08/02/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	- TWT---	1:00	4	\$800.00	P-1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWT---					4	\$800.00		0.00			
N 4	WCPO	07/31/12	08/02/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	- TWT---	1:00	4	\$1,600.00	P-1	0.00	NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWT---					4	\$1,600.00		0.00			
N 5	WCPO	07/31/12	08/02/12	M-F 9-10a Live with Regis and Kelly	CM	M-F 9-10a	- TWT---	1:00	3	\$520.00	P-1	0.00	NM	3	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWT---					3	\$520.00		0.00			
N 6	WCPO	07/31/12	08/02/12	M-F 10-11a Right This Morn M-F 10-11a	CM	10-11a	- TWT---	1:00	3	\$500.00	P-1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWT---					3	\$500.00		0.00			
N 7	WCPO	07/31/12	08/02/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	- TWT---	1:00	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWT---					3	\$1,000.00		0.00			
N 8	WCPO	07/31/12	08/02/12	M-F 12-1p News M-F 12-1p News	CM	12-1p	- TWT---	1:00	4	\$700.00	P-1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWT---					4	\$700.00		0.00			
N 9	WCPO	07/31/12	08/02/12	M-F 1-4p Rotation M-F 1-4p Rotation	CM	1258-4p (1:00 PM-3:00 PM)	- TWT---	1:00	3	\$800.00	P-1	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWT---					3	\$800.00		0.00			
N 10	WCPO	07/31/12	08/02/12	M-F 4-5p Ellen M-F 4-5p Ellen	CM	358-5p	- TWT---	1:00	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWT---					3	\$1,000.00		0.00			
N 11	WCPO	07/31/12	08/02/12	M-F 5-530p News M-F 5-530p News	CM	5-530p	- TWT---	1:00	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWT---					3	\$1,200.00		0.00			
N 12	WCPO	07/31/12	08/02/12	M-F 530-6p News M-F 530-6p News	CM	528-6p	- TWT---	1:00	3	\$1,500.00	P-1	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWT---					3	\$1,500.00		0.00			
N 13	WCPO	07/31/12	08/02/12	M-F 6-630p News M-F 6-630p News	CM	558-630p	- TWT---	1:00	3	\$1,700.00	P-1	0.00	NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWT---					3	\$1,700.00		0.00			
N 14	WCPO	07/31/12	08/02/12	M-F 7-730p Wheel of Fortune	CM	M-F 7-730p	- TWT---	1:00	2	\$3,200.00	P-1	0.00	NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWT---					2	\$3,200.00		0.00			
N 15	WCPO	07/31/12	08/02/12	M-F 730-8p Jeopardy	CM	M-F 730-8p	- TWT---	1:00	2	\$3,200.00	P-1	0.00	NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Print Date: 08/06/12

Page 3 of 3

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Contract / Revision **306187** Flight Dates **07/31/12-08/02/12**

Hiatus Dates

Original Date / Revision 07/27/12/ 07/30/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. Obama for Amer** Estimate # **1520 Sked A :60's**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WCPO	07/31/12	08/02/12	M-F 730-8p Jeopardy	CM	M-F 730-8p	- TWT- - -	1:00	2	\$3,200.00	P-1	0.00	NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWT- - -					2	\$3,200.00		0.00			
N 16	WCPO	07/31/12	08/02/12	M-SU 11p Late News M-SU 11p Late News	CM	11-1135p	- TWT- - -	1:00	3	\$1,800.00	P-1	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWT- - -					3	\$1,800.00		0.00			
N 17	WCPO	07/31/12	08/02/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1202a	- TWT- - -	1:00	3	\$800.00	P-1	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWT- - -					3	\$800.00		0.00			
N 18	WCPO	07/31/12	08/02/12	M-F 1202-107a Jimmy Ki M-F 1202-107a Jimmy Ki	CM	1202-107a	- TWT- - -	1:00	3	\$400.00	P-1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- TWT- - -					3	\$400.00		0.00			
N 19	WCPO	08/02/12	08/02/12	Thursday Prime C Thursday Prime C	CM	10-11p	- - - T- - -	1:00	1	\$6,400.00	P-1	0.00	NM	1	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- - - T- - -					1	\$6,400.00		0.00			
Totals														55	\$67,110.00